# **BEAUTIFUL COLLECTION**



#### MOISTURIZING COLOR SEMI-PERMANENT COLOR

15 semi-permanent Moisturizing Color shades are fortified with Aloe Vera, Jojoba and Vitamin E and provide up to 45% more shine (vs. untreated hair).



**ADVANCED GRAY SOLUTION** SEMI-PERMANENT COLOR

5 semi-permanent Advanced Gray Solution shades cover gray on heads with up to 50% gray hair.

## BEAUTIFUL COLLECTION MOISTURIZING COLOR

## SEMI-PERMANENT



CHAMPAGNE

B175W LEVEL 2

WINE BROWN









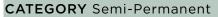
B15W LEVEL 2

DARK WARM BROWN





B18D LEVEL 2 DARKEST BROWN



Can be used immediately following a relaxer service.

No ammonia. No peroxide. Fortified with Aloe Vera, Jojoba and Vitamin E to leave hair shiny and moisturized. Great as a refresher for permanent color to add luster to dull-looking hair. 15 vibrant shades for rich, silky, beautiful color. Results last 4 to 6 washes.

## MIXING

All Moisturizing Color shades are intermixable for custom colors. No developer is used with Beautiful Collection shades.

Intermixing with Beautiful Collection Advanced Gray Solution is not recommended.

#### APPLICATION

Apply directly from the bottle generously and thoroughly to shampooed and towel dried hair.

## TIMING

Process 25 minutes at room temperature. Rinse well, do not shampoo. For longer lasting results and enhanced gray blending: Apply and cover hair with plastic cap. Process under a warm dryer for 10 minutes. Cool 5 minutes. Rinse well. Do not shampoo.

### FORMULATION GUIDE

| DESIRED RESULT   | FORMULATION   |
|--|---|
| Enhance natural color,<br>blend gray                             | Select shade in the desired level and tone              |
| Refresh color immediately after<br>a relaxer or chemical service | Select shade in the desired level and tone              |
| Brighten natural color   | Select shade 1 - 2 levels<br>lighter than natural color |



HONEY BROWN











B20D LEVEL 1 BLACK





## **PRO TIP**

**"NO HAIRDRYERS NEEDED** AFTER USING A RELAXER. **KEEP IT COOL.**"

-Kiyah Wright, Celebrity Colorist

